



Florencia Luis.

UX/UI & Multimedia Designer - Based in Argentina

Love creating solutions that make the user experience easier and more accessible. I'm motivated to contribute digitally through design 🚀

Work Experience

Sr. Product Designer. Latch/DOOR | July 2024 - Present

Design of user-centric flows for both app and web, focusing on functionality using Figma.

Decision-making based on UX principles. Analyzed and mapped use cases.

Maintenance and development of the Design System for both the app and the web.

Agile/scrum methodologies.

AI tools creation and coding for both app and web with Claude.

Ssr. UX/UI Designer. Certant S.A | June 2022 - July 2024

Project management, time tracking, and team training.

Designed and prototyped web proposals focused on functionality and UX using Figma.

Agile/scrum methodologies.

Performed front-end development using different programming languages as required.

Freelance brand consultant. Indar Equipamientos S.R.L | July 2024 - Present

Design lead. Indar Equipamientos S.R.L | December 2023 - July 2024

Ssr. Multimedia Designer. Indar Equipamientos S.R.L | March 2019 - December 2023

Education

UX/UI Design. Codehouse | 2022

Multimedia Design. Escuela Da Vinci | 2019 - 2021

Skills

Figma, UI Design, UX Research, Adobe Illustrator, Adobe Photoshop, Wordpress, Jira, Miro, HTML, CSS, Bootstrap, Sass.

Autonomy, Critical thinking, Problem-solving, Project management, Effective communication, Time management, Teamwork.

Contact Info

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